

PARK MEADOWS COSMETIC SURGERY

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FOR IMMEDIATE RELEASE

The Breast Center Park Meadows Cosmetic Surgery

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The Breast Center Park Meadows Cosmetic Surgery Launches Redesigned Breast Reconstruction Website

Plastic surgeon Dr. Christopher Williams: Practice is 'excited to continue to serve our community with educational tools online'

LONE TREE, Colo. – Aug. 8, 2016 – The Breast Center Park Meadows Cosmetic Surgery announced Monday that the redesign of the practice website is now complete. The new design provides visitors with intuitive access to the informative content the practice has developed to help women and their families navigate the often difficult road attending breast cancer diagnosis, mastectomy and reconstruction.

“Our new, enhanced website dedicated to breast reconstruction demonstrates our commitment to our patients' education about their options in breast reconstruction,” said Dr. Jeremy Williams, plastic surgeon at The Breast Center Park Meadows Cosmetic Surgery.

The new web design places equal emphasis on patient education and comforting women who are overcoming breast cancer. In addition to next-step graphics directing users to pages on some of the leading reconstruction methods offered by the surgeons, the stories of breast cancer survivors are a focal point of the redesigned home page.

In the Survivor Stories section, women discuss their breast cancer journey and how The Breast Center Park Meadows Cosmetic Surgery helped them through mastectomy and reconstruction. Users can read excerpts of these brave women's stories through the online slider, then click to the dedicated page for the full account.



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Jeremy Z. Williams, M.D.

Christopher G. Williams, M.D.

Trust is a major consideration for women at any stage of the breast reconstruction process, and the new website builds rapport through features like a “Why Choose Us” section detailing the surgeons' care philosophy and videos featuring patient testimonials, answers to frequently asked questions and footage of the practice's annual participation in the Susan G. Komen Race for the Cure in Denver.

Many women have entrusted The Breast Center Park Meadows Cosmetic Surgery not only with their health and their stories but with case details and images of their procedure. Photos of these patients and text describing the treatment they received are included in the online gallery.

Plastic surgeon Dr. Christopher Williams said that the website redesign represents a continuation of the practice's devotion to helping women through each stage of breast cancer surgery and recovery.

“We are excited to continue to serve our community with educational tools online,” he said.

About The Breast Center Park Meadows Cosmetic Surgery

Dr. Christopher G. Williams and Dr. Jeremy Z. Williams are both certified by the American Board of Plastic Surgery. Together, they have made The Breast Center Park Meadows Cosmetic Surgery a leading breast reconstruction facility among patients in the Denver area and nationwide. The practice is dedicated to helping women heal physically and emotionally after mastectomy or lumpectomy through advanced procedures such as flap reconstruction using a patient's own tissue, single-stage and delayed breast implantation, nipple reconstruction, areola pigmentation and more.

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